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REVITALIZED TELLY AWARDS KICK OFF 39TH ANNUAL CALL FOR ENTRIES

WITH OVERHAUL OF CATEGORIES AND 100 NEW JUDGES

***With new awards for branded content, social video, and animation,
The Tellys evolve to honor excellence in video and television across all screens***

New York, NY (October 24, 2017) – Continuing to implement major changes aimed at revitalizing [The Telly Awards](#) for today’s multi-screen world, the 39-year-old awards today kicked off its annual call for entries with an overhaul of its categories, 100 new judges, and a new set of industry partners reflecting the speed at which the video and television industry is evolving.

On the heels of unveiling a new mission statement - “Honoring excellence in video and television across all screens” - and new branding this summer, Telly managing director Sabrina Dridje recruited more than 100 innovators and experts from leading video platforms, television and streaming networks, agencies, and production companies to join The Telly Awards Judging Council. New first-time judges include: Vice’s David Lennon, Vimeo’s Sam Morrill, Hearst Digital Media’s Lee Sosin, BuzzFeed’s Bianca Consunji, ESPN Films’ Adam Neuhaus, Mic’s Sarah Singer, Seeker’s Caroline Smith, New York Times T Brand Studio’s Chloe Gingrich, and Sarah Harrington, who built and scaled Wall Street Journal Custom Studios.

The expansion of the judging council coincides with an overhaul of The Telly Awards’ categories to reflect how work is being made for more screens in more ways than ever before, especially in the fields of branded content, social video, and animation. New categories include Best Series, Best Use of 3D, Best Use of Motion Graphics, and Best Use of Vertical Format for Social.

The Telly Awards also announced partnerships with a roster of content industry leaders including [Digiday](#), [StudioDaily](#), the [National Association of Broadcasters](#), [Stash Media](#), [Videolnk](#), [StoryHunter](#), and the 3D community [SketchFab](#).

“While The Telly Awards long ago established itself as the leading honor for television and video, the medium has exploded faster than we could keep up with it,” said Dridje. “We’re excited to kickoff this year’s call for entries with refreshed categories, judges, and partners that bring the Tellys in-step with the rapidly changing field it honors.”

To enter work in The 39th Annual Telly Awards, visit <http://www.tellyawards.com/>. The deadline for early entries is December 8th. Winners of The 39th Annual Telly Awards will be announced in May 2018.

Website

www.TellyAwards.com

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About The Telly Awards

The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 12,000 entries from all 50 states and 5 continents. Entrants are judged by The Telly Awards Judging Council—an industry body of over 200 leading experts including advertising agencies, production companies, and major television networks, reflective of the multiscreen industry The Telly Awards celebrates. Longstanding partners of The Telly Awards include NAB, StudioDaily, Stash Magazine, and Digiday. New partners include Storyhunter, Sketchfab and VideoInk.

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