

FOR IMMEDIATE RELEASE

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[COMPANY NAME]'S [NAME OF CAMPAIGN/TV SHOW/VIDEO] NAMED BEST [NAME OF AWARD] IN [NAME OF MEDIA TYPE] IN THE 39th ANNUAL TELLY AWARDS

[City, State] – [Date] – [COMPANY NAME] announced today it's [NAME OF WINNING CAMPAIGN/SHOW/VIDEO] has been named Best [NAME OF AWARD] in [NAME OF MEDIA TYPE] in the 39th Annual Telly Awards. The Telly Awards honors excellence in video and television across all screens and it is judged by leaders from video platforms, television and streaming networks, agencies, and production companies including Vice, Vimeo, Hearst Digital Media, and BuzzFeed.

[DESCRIPTION OF WINNER]

"[NAME OF COMPANY] is pushing the boundaries for video and television innovation and creativity at a time when the industry is rapidly changing" said Sabrina Dridje, Managing Director of the Telly Awards. "This award is a tribute to the talent and vision of its creators."

[QUOTE FROM WINNER SPOKESPERSON]

Today's winner's announcement caps a year-long initiative by the Telly Awards to rebuild the honors for the multi-screen era. Throughout 2017-2018 the Tellys refashioned their categories to honor the type of work being made by leading producers, including branded content, social video and animation, as well as working with industry experts to identify important industry categories where technology was playing an impactful role in the ways stories are now being told: Virtual Reality, Interactive and 360 Video. To judge all this new and innovative work, the Tellys recruited over 200 new judges, from companies such as Vimeo, Duplass Productions' Donut, ustwo, Discovery Networks, VaynerMedia and Framestore.

The full list of the 39th Annual Telly Awards winners can be found at www.tellyawards.com/winners.

About [Winner]

[INSERT COMPANY BOILERPLATE HERE]

Please contact [insert name], [company name] for inquiries: [email address] or call [phone number]

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About The Telly Awards

The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 12,000 entries from all 50 states and 5 continents. Entrants are judged by The Telly Awards Judging Council—an industry body of over 200 leading experts including advertising agencies, production companies, and major television networks, reflective of the multiscreen industry The Telly Awards celebrates. Partners of The Telly Awards include NAB, StudioDaily, Stash Magazine, and Digiday.

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