

FOR IMMEDIATE RELEASE

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[COMPANY NAME]'S [NAME OF CAMPAIGN/TV SHOW/VIDEO] NAMED BEST [NAME OF AWARD] IN [NAME OF MEDIA TYPE] IN THE 41st ANNUAL TELLY AWARDS

[City, State] – [Date] – [COMPANY NAME] announced today it's [NAME OF WINNING CAMPAIGN/SHOW/VIDEO] has been named Best [NAME OF AWARD] in [NAME OF MEDIA TYPE] in the 41st Annual Telly Awards. The Telly Awards honors excellence in video and television across all screens and is judged by leaders from video platforms, television, streaming networks, production companies and including Dow Jones, Duplass Brothers Productions, Complex Networks, A&E Networks, Hearst Media, ESPN Films, RYOT, Vice+ and Vimeo.

[DESCRIPTION OF WINNER]

"[NAME OF COMPANY] is pushing the boundaries for video and television innovation and creativity at a time when the industry is both rapidly changing and heavily impacted by the current crisis," said Sabrina Dridje, Managing Director of the Telly Awards. " Our theme for this season, **Telly Award Winners Tell Great Stories** is a true reflection of the diversity of stories the community is skillfully able to tell. Now, more than ever, do we need to celebrate them and those that bring global stories to our attention. This award is a tribute to the talent and vision of these creators."

[QUOTE FROM WINNER SPOKESPERSON]

Today's winners announcement caps a year-long celebration of creators around the globe and across all screens. Continuing on from the inaugural Film & Video Screening Tour last season, The Telly Awards toured a selection of Telly Award winning work to London, NYC, Amsterdam and Toronto, culminating with an online event. This year also saw the continued expansion of new categories further to the awards' recent initiative to rebuild the honors for the multi-screen era. New categories included serialized Branded Content and expanded Social Video and Immersive & Mixed Reality categories, alongside new categories honoring important work in Social Impact and Diversity & Inclusion.

Last year, The Telly Awards attracted more than 12,000 entries from top video content producers including Adult Swim, the BBC, Condé Nast, Complex Networks, Netflix, Refinery29, RadicalMedia, T Brand Studio and Ogilvy & Mather.

The full list of the 41st Annual Telly Awards winners can be found at www.tellyawards.com/winners.

About [Winner]
[INSERT COMPANY BOILERPLATE HERE]

Please contact **[insert name]**, **[company name]** for inquiries: **[email address]** or call **[phone number]**

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About The Telly Awards

The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 12,000 entries from all 50 states and 5 continents. Entrants are judged by The Telly Awards Judging Council—an industry body of over 200 leading experts including advertising agencies, production companies, and major television networks, reflective of the multiscreen industry The Telly Awards celebrates. Partners of The Telly Awards include Catalyst, LAPPG, NAB, Stash, Storyhunter, NYWIFT, Production Hub, IFP, Social Media Week and VidCon.

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