

## FOR IMMEDIATE RELEASE

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### **[COMPANY NAME]'S [NAME OF CAMPAIGN/TV SHOW/VIDEO] NAMED BEST [NAME OF AWARD] IN [NAME OF MEDIA TYPE] IN THE 42nd ANNUAL TELLY AWARDS**

[City, State] – [Date] – [COMPANY NAME] announced today it's [NAME OF WINNING CAMPAIGN/SHOW/VIDEO] has been named Best [NAME OF AWARD] in [NAME OF MEDIA TYPE] in the 42nd Annual Telly Awards. The Telly Awards honors excellence in video and television across all screens and is judged by leaders from video platforms, television, streaming networks, production companies and including Netflix, Dow Jones, Duplass Brothers Productions, Complex Networks, A&E Networks, Hearst Media, Nickelodeon, ESPN Films, RYOT, Partizan and Vimeo.

#### **[DESCRIPTION OF WINNER]**

“In the face of a year like no other, [NAME OF COMPANY] has continued to **defy the limitations** of our new world, in continuing to create compelling and engaging work”, says Telly Awards Executive Director Sabrina Dridje. “This year’s submissions doubled down on what we already know about the industry. Creativity cannot be stopped. Collaboration will always prevail. New ideas and stories will always find a way to break through to an audience.”

#### **[QUOTE FROM WINNER SPOKESPERSON]**

Today's winners announcement caps a year-long celebration of creators defying the limitations by embracing platforms to increase awareness about injustices and promote solidarity for movements, as well as geographical, like developing fully remote pipelines for dispersed teams.

This year also saw the continued expansion of new categories to reflect and celebrate new forms of producing work in light of the past months restrictions and limitations. New categories included Remote Production, Virtual Events & Experiences and an increase in animation categories.

Last year, The Telly Awards attracted more than 12,000 entries from top video content producers including Adobe, Adult Swim, the BBC, Condé Nast, J. Paul Getty Museum, PBS, Playstation, RadicalMedia, T Brand Studio, Ogilvy & Mather and The Walt Disney Company.

The full list of the 42nd Annual Telly Awards winners can be found at [www.tellyawards.com/winners](http://www.tellyawards.com/winners).

#### **About [Winner]**

**[INSERT COMPANY BOILERPLATE HERE]**

Please contact **[insert name]**, **[company name]** for inquiries: **[email address]** or call **[phone number ]**

**Find The Telly Awards Online:**

Website: [www.TellyAwards.com](http://www.TellyAwards.com)  
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**About The Telly Awards**

The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 12,000 entries from all 50 states and 5 continents. Entrants are judged by The Telly Awards Judging Council—an industry body of over 200 leading experts including advertising agencies, production companies, and major television networks, reflective of the multiscreen industry The Telly Awards celebrates. Partners of The Telly Awards include Ghetto Film School, We Are Parable, LAPPG, NAB, Stash, Storyhunter, NYWIFT, Production Hub, IFP and Social Media Week.

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